

# IMPACT ARTIST COLLECTIVE

## WHAT IS THE F.Y. EYE IMPACT ARTIST COLLECTIVE?

A community of creative people who use their skills for the public good. Our talented members design elegant and thought-provoking art that captivates audiences and inspires change. Our Collective presents nonprofits with a wide range of skills, aesthetics, experiences and price points to meet an organization's needs and budget.



## WHO IS F.Y. EYE?

We are a New York-based and focused nonprofit advertising firm that works exclusively with other nonprofits and government agencies to create and disseminate PSAs (public service announcements) and social service messages.

### Our Mission

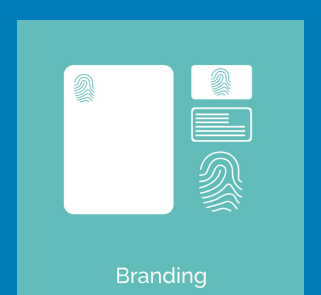
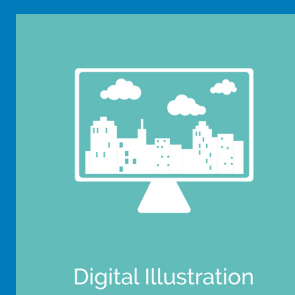
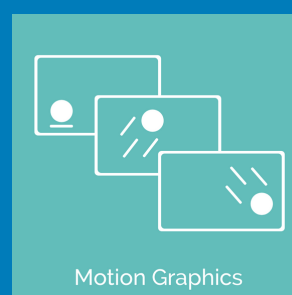
To connect New Yorkers in need to the knowledge and services they deserve.

## WHY JOIN F.Y. EYE'S IMPACT ARTIST COLLECTIVE?

- Create mission-driven work that makes you proud
- Build relationships with reputable nonprofits
- Gain exposure for your work with content displayed on indoor and outdoor digital billboards across New York City
- Join a network of talented impact artists with a range of experiences

## IN-DEMAND SKILLS

We are always on the lookout for new talent! Whether you're a graphic designer, copywriter, UX designer, videographer, animator, illustrator, podcaster or graffiti artist, we'd love to hear from you! The Impact Artist Collective offers access to paid projects and professional development opportunities.



## CONTACT

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